



## Cold Beer

### Analysis

Scores are highlighted

Title/Hook:	1	2	3	4	5	6	7	8	9	10
Clarity/Theme Development:	1	2	3	4	5	6	7	8	9	10
Imagery/Poetics:	1	2	3	4	5	6	7	8	9	10
Rhyming:	1	2	3	4	5	6	7	8	9	10
Structure:	1	2	3	4	5	6	7	8	9	10
Adaptability:	1	2	3	4	5	6	7	8	9	10
Originality:	1	2	3	4	5	6	7	8	9	10

### Comments

*There's no doubt that you have talent for poetic language. But as of now the words miss the opportunity to create a clear and engaging impression as it relates to "the singer" and his cold beer. Strive to utilize the "show 'em don't tell 'em approach". This means if you can use definitive characters within clearly communicated scenarios rather than mundane and repetitive points on the condition of beer, do it. Whoever wrote "a picture is worth a thousand words" had it right. Work harder to engage the listener with a more compelling storyline.*

### Definitions

**Number Ratings:** Judges rate the components of each song on a scale from 1 to 10. A rating of '1' suggests a need for major improvement, '5' is average and a rating of '10' signifies excellence.

**Title/Hook:** Is the title memorable and interesting? Does the lyric contain a distinct and engaging chorus, refrain and/or centralized hook?

**Clarity/Theme Development:** Is the meaning of the lyric effectively communicated? Is the central theme focused and developed?

**Imagery:** Does the lyric contain vivid images and/or memorable phrases?

**Rhyming:** Is there a consistent rhyming pattern? Are rhymes fresh and engaging?

**Structure:** Is there a cohesive lyrical structure? Are the structural components (verse, chorus, bridge) effectively designed?

**Adaptability:** Can these lyrics be successfully adapted to music?

**Originality:** Is the overall lyric distinctive and communicated in a fresh way?

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